Editorial Introduction.
Adrian Bangerter, Eva Green and Ingrid Gilles.

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Lay perceptions of collectives at the outbreak of the H1N1 epidemic: heroes, villains and victims.
Pascal Wagner-Egger, Adrian Bangerter, Ingrid Gilles, Eva Green, David Rigaud, Franciska Krings, Christian Staerklé and Alain Clémence.

Representations of swine flu: perspectives from a Malaysian pig farm.
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Dissecting the social body: social inequality through AIDS counter-narratives.
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