JOURNAL OF MUSEUM EDUCATION

CONTENIDO

VOLUME 35, No. 2 2010

MISION, MONEY, AND AUTHORITY PART TWO.

213 **From the Co-Editors-in-Chief.** *Cynthia Robinson and Tina R. Nolan.*

ARTICLES

- 217 **Insistent Questions in Our Learning Age.** *Beverly Sheppard.*
- 229 Advocacy for Education in Museums. Barbara Franco.
- 237 What Is Your Museum's Economic Footprint? Laureen Trainer.
- 247 **Pulling Education Purse Strings.** *Faith Raguel.*
- 257 Integrating Service and Experience: When Education Meets Admissions. *Marcos Staphne*.
- 267 **Putting Art to Work:** Revenue-Generating Museum Education Programs for the Knowledge Age. *Sarah Alvarez.*

CASE STUDY

279 **Three Case Studies:** Does Mission Drive the Money or Does Money Drive the Mission? *Margaret Hughes.*