

# *DV MAGAZINE*

## CONTENIDO

VOLUME. 19 No.9 SEPTEMBER 2011

### UPDATE

- 6 **News & Notes.**  
Nelson shoots conservation doc with Sachtler, Teradek Cube HD Video Encoder, FFV ships sidekick HD digital video recorder, Company 3 colors action-packed Beastie Boys video, Blackmagic Design releases free DaVinci Resolve Lite.

### IN REVIEW

- 12 **GenArts Sapphire Edge.**  
Add a little or a lot with Sapphire Edge presents *Ned Soltz*.
- 14 **Red Giant Software Magic Bullet Suite 11.**  
Magic Bullet Suite 11 a mega-bundle of good.  
*Jay Holben*.
- 18 **Nikon D7000.**  
The D7000 is a video camera strong enough to keep Nikon a contender in the DSLR filmmaker market.  
*Jon Silberg*.

### FEATURES

- 20 **Sweets Spot.**  
Rhett McLaughlin and Link Neal perfect the art of the local commercial on IFC's *Commercial Kings*.  
*Joy Zaccaria*.

### COLUMNS

- 3 **From the Editor.**  
**Cristina Clapp** considers color and creativity.

- 22 **Instant Expert.**  
**Ned Soltz** examines itsy bitsy HD cameras.
- 27 **DV 101.**  
**Jay Holben** Explains color correction.
- 34 **Production Diary.**  
**Stefan Sargent** knows that it can only get worse.

### **On our Cover**

DV this month examines options for desk-top color correction, such as [clockwise from upper left] Apple's Final Cut Pro 3-Way Color Corrector [p.27], Clackmagic Design's DaVinci Resolve Life [p.10], GenArt's Sapphire Edge [p.12] and Red Giant Software's Magic Bullet Suite 11 [p.14].